



Università degli Studi di Milano
Centro di Ricerche in Bioclimatologia Medica
Biotecnologie – Medicine Naturali
Centro di Ricerche in Talassoterapia
Direttore: Prof. Umberto Solimene



WORLD HEALTH ORGANIZATION
Collaborating Centre
For Traditional Medicine

INTEGRATION OF THALASSOTHERAPY AND TRM/CAM INTO HEALTH CARE SYSTEMS

Scientific and social challenges

U. SOLIMENE –

www.naturmed.unimi.it

Hammamet, 12 November 2010

Le Thermalisme

La Fédération Internationale (Mondiale)
du Thermalisme et du Climatisme
et
l'Organisation Mondiale de la Santé

GUY EBRARD
Président de la F.I.T.E.C.
de 1969 à 1998



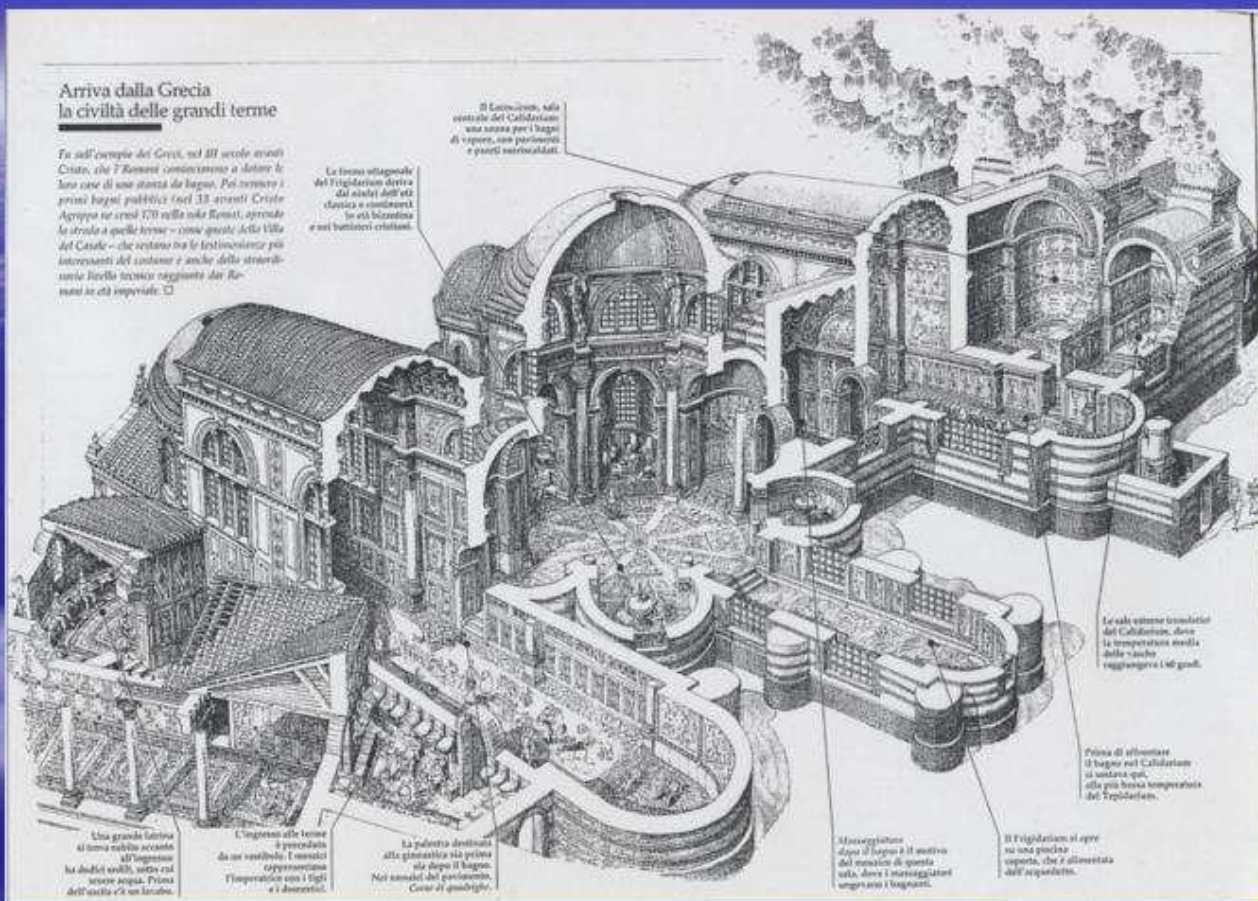
The sea, ever since ancient times, has been the source of life, health, beauty. Venus was born here. And Hippocrates, the father of medicine, considered these waters relief for every ailment.



“The sea cures men’s ills”
 Euripides 480 B.C.

Nora (near Cagliari)
 I sec. BC - V sec. AC





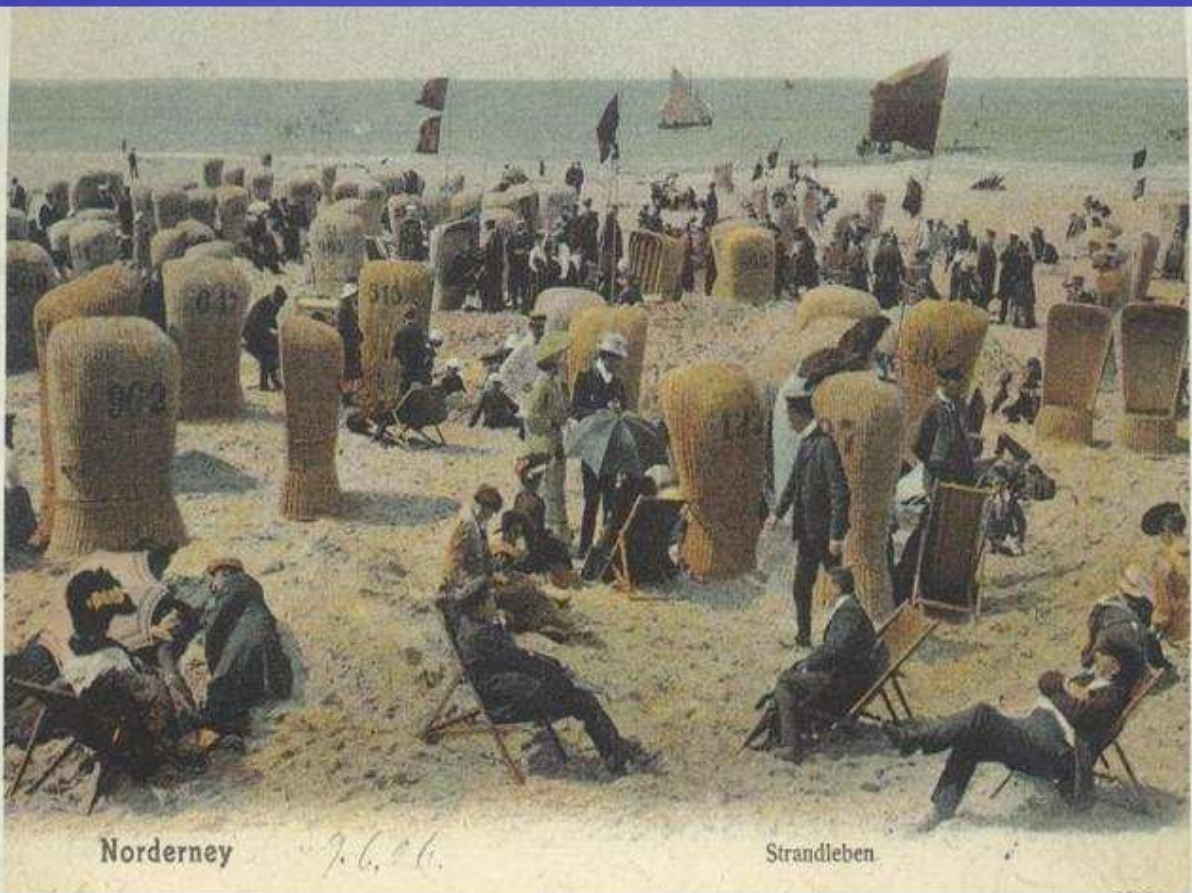


AIRPLANE VIEW OF NEW OCEAN HOUSE, SWAMPSCOTT, MASS.

86791

277

Swampscott, Massachusetts, USA, Atlantico, 1920 circa. New Ocean House



Norderney

J. G. G.

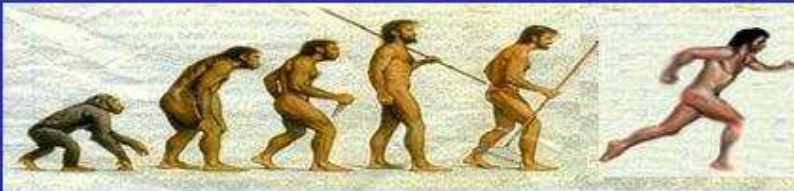
Strandleben



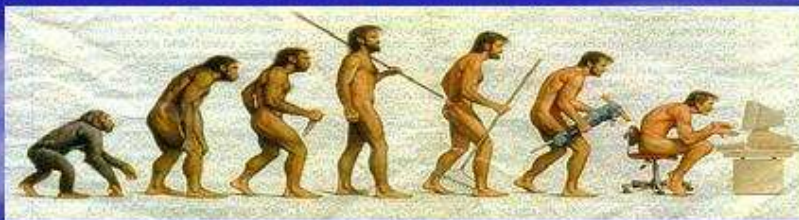
THE MAN'S EVOLUTION



OUR PAST
BORN TO RUN



AS WE WERE



AS WE ARE
Homo "Electronicus"



L'evoluzione dell'uomo



OUR PAST:
BORN TO RUN



AS WE WERE



AS WE ARE
Homo "Electronicus"



AS WE WILL BE



Diabetes type 2 – cardiovascular diseases -Cancer



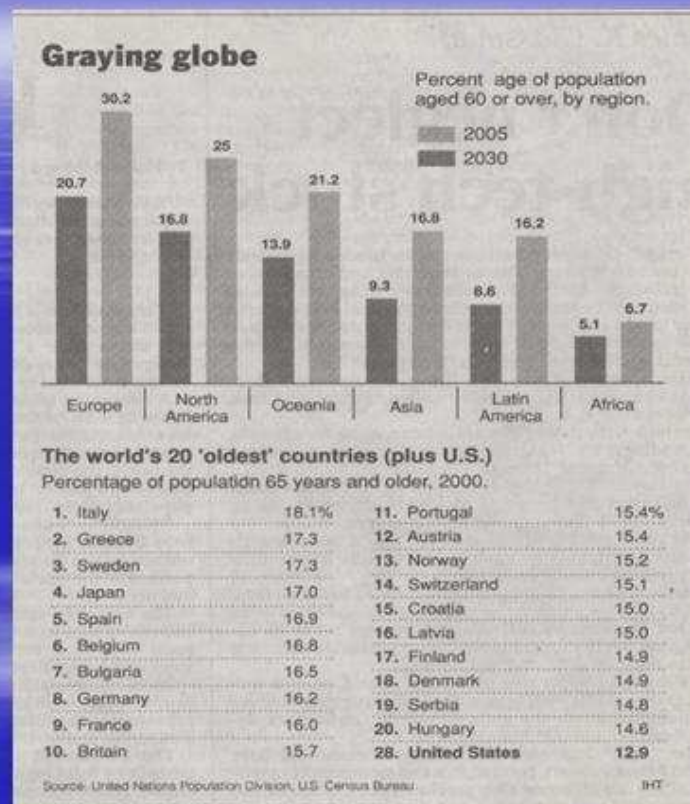
SCENARIO of the past two decades

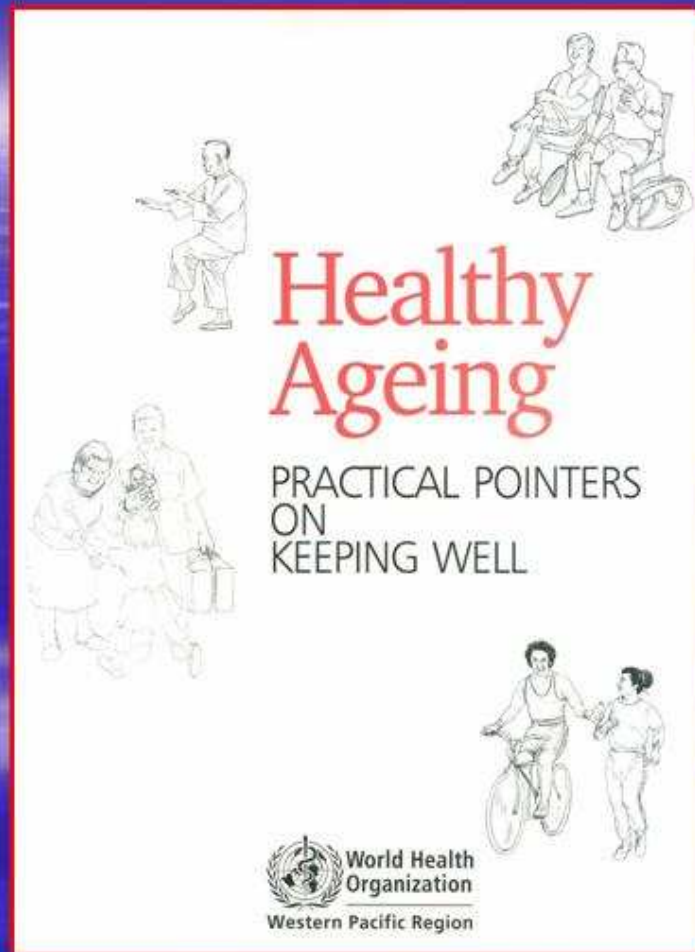
⇒ The types of diseases have changed

⇒ The global population is ageing

⇒ Traditional Medicine has shown its efficacy in some areas:

- mental health
- prevention of disease
- treatment of non-transmittable disease
- improvement in the quality of life for that part of the population approaching old age.





WELFARE STATE

A State that cares for
and treats illness

*Citizen-user of the health
service:
passive role*

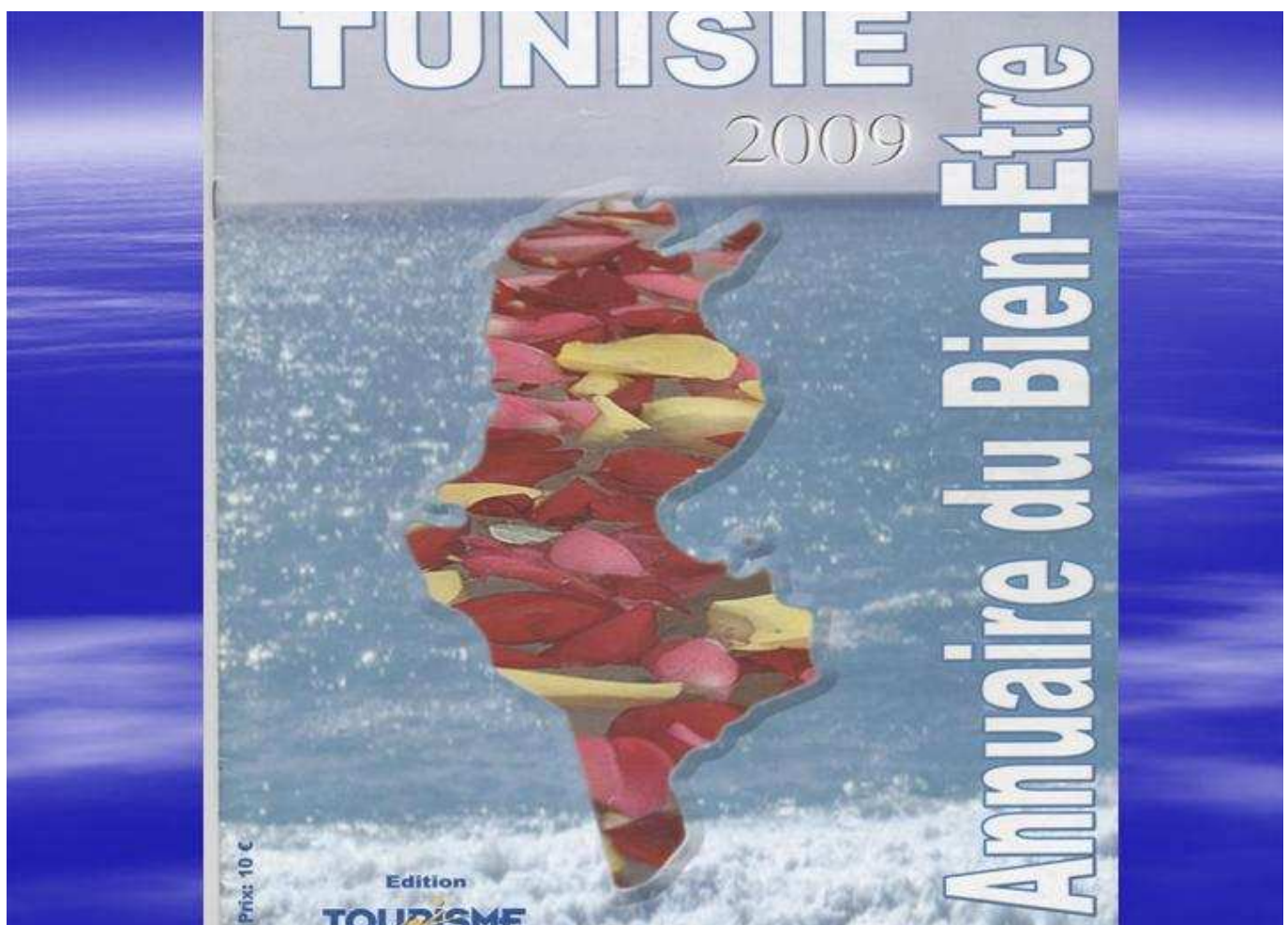
WELFARE COMMUNITY

a participating community

active role:

If we fall ill, we become
partners in the care.

If we are healthy, our action of
individual prevention becomes
beneficial for the community
as a whole.



Tunisia

IL REGNO DELLA TALASSOTERAPIA



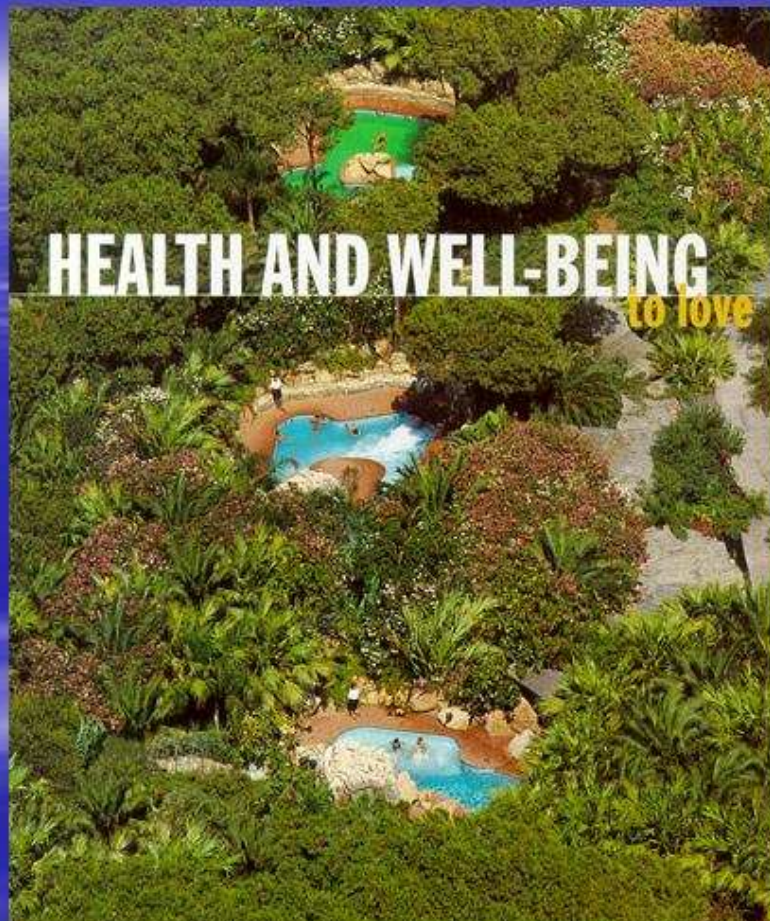
ForteVillaggioResort

Sardinia, one of the Mediterranean's most beautiful islands. The Forte Village, a new world within reach. Just 45 minutes flight from Rome, an hour and a quarter from Milan, two hours from London. And from the Elmas airport in Cagliari, only 45 kilometres and you are amid the splendour of our nature. Mediterranean in its colours and tropical in its sweet climate. A run down to the sea and the water, warm every month of the year, embraces you.



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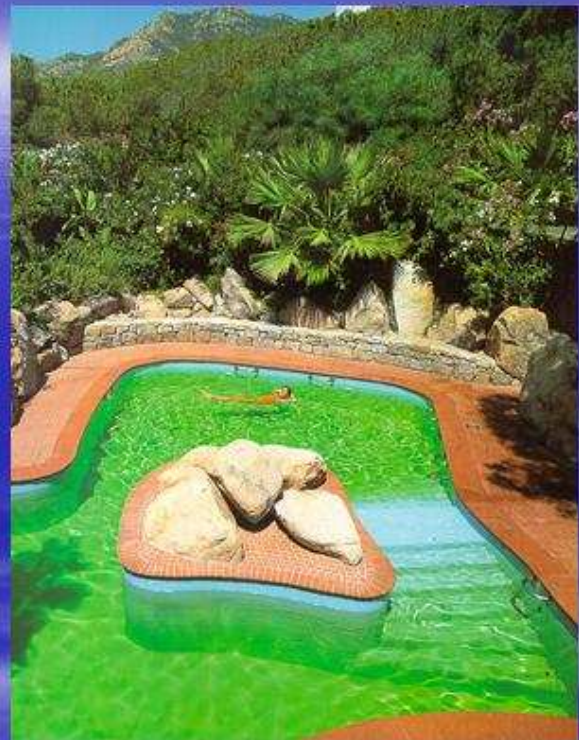




Bath 1
Very high density
25 Bè
38° C



Bath: 19 Bè
37° C



Bath: 4 Bè 22°/24° C





Medical and Technical Staff



Director
Prof. Umberto Solimene